



Strategic Plan Summary

Engagement

PrairieCat members are actively engaged at all levels, which connects members and advances the organization.

- Members feel informed and connected through targeted, one-way communications.
- Members have strong relationships through personal connections and two-way communication.
- Members are empowered and actively participate in their organization.

Governance

PrairieCat provides leadership that is transparent, responsive, innovative, and accountable.

- PrairieCat is sustainable and independent.
- PrairieCat has a learning culture supported by continuous improvement.
- PrairieCat leadership is innovative and creates a vision that inspires members.

Training

PrairieCat is committed to providing regular and effective opportunities.

- Training opportunities are well advertised and materials are easily accessible.
- Training is available and responsive to member needs.
- Training opportunities and materials are evaluated to ensure their quality and effectiveness.

User Experience

PrairieCat commits to excellence in serving our end users.

- PrairieCat designs services focused on meeting user needs and improving end user engagement.
- PrairieCat enhances services to further meet the needs of diverse users.

