



**Engagement Committee
Minutes
Wednesday, April 13, 2021 at 2 PM**

Zoom, registration link:

<https://railslibraries.zoom.us/meeting/register/tJckd-yorjkeHtA76xiUIGXeOI3q6-IXgskF>

I. Welcome and introductions

Present: Elizabeth Smith (PrairieCat), Rici Dale (RL), Chelsey DeSplinter (PrairieCat), Lisa Powell Williams (MX), Magda Bonny (PrairieCat), Dana Fine (PR), Karrah Kuykendall (RP), Rachel Ippolito (RI), Melissa Landis (PrairieCat), Patti Smith (RO)

Absent: Victoria Blackmer (CV)

II. Review charge of Engagement Committee

- a. Charge: The Engagement Committee works to actively engage members at all levels, to create connections and advance the organization through activities like PrairieCat's annual conference PUG Day, peer networking opportunities, and more.
- b. Meeting Frequency: Bi-monthly meetings in even-numbered months. August, October, February, April, June. 2nd Wednesday at 2:00 pm via Zoom.

III. Monthly eNewsletter

- a. Feedback on format and content
 - i. eNewsletter archive: <https://us13.campaign-archive.com/home/?u=d6077ecd5cc6565a59da78504&id=5ac95968b2>

Smith (PrairieCat) walked through the PrairieCat eNewsletter and asked for feedback on the format and content. Fine (PR) enjoys the newsletter and likes that we've added the meetings. Williams (MX) said some of the library wide content is not as necessary since the information usually comes from several platforms already. Adding the upcoming meetings is great.

Dale (RL) would like to see a technology section. The committee agreed that a technology section would be beneficial.

IV. PUG Day 2022

- a. Select PUG icon and colors
The Committee voted to use Pug number three from the packet.
- b. Review Google form – program proposal
 - i. Review here: <https://forms.gle/EsPttHeksTwa3avf6>



Smith (PrairieCat) used the previous year's Google Form for program proposals, editing the dates. The Committee agrees to send out the program proposal.

c. Discuss survey of membership

Smith (PrairieCat) asked if a topics/content survey for PUG Day should be sent out or should we just move forward with the program proposals. It was concluded that both a survey and a call for proposals will go out to the membership. The call for proposals can be sent out before the survey.

d. Review possible presenters

i. RAILS CE Grant – Deadline Friday, April 22

Smith (PrairieCat) stated the RAIL CE Grant requires us to put in a specific topic when applying for the Grant. She asked for any suggestions. Williams (MX) suggested a topic around libraries coming out of the pandemic. Dale (RL) said she attended to seminar on trauma and how the Pandemic caused trauma for several people, which would flow into Williams' suggestion.

V. Member Events Schedule for 2022

a. In-person Member Updates – April 19-22 2022

Smith (PrairieCat) reminded the committee of the upcoming Member Updates and encourage attendance.

b. Back-to-school event – Update

Smith (PrairieCat) showed the survey results sent out for the Back-to-school event and the draft schedule. Dale (RL) suggested a recorded video on Create Lists. Landis (PrairieCat) said there are recorded versions of the Create Lists classes, but maybe we should create a recording on TalentLMS with Create Lists specifically for the schools.

VI. FY22 Meeting Scheduled:

Next Meeting: Jun 8, 2022 at 2 pm via Zoom