



**Engagement Committee
Minutes
Wednesday, June 9, 2021 at 2 PM**

Zoom, registration link:

<https://railslibraries.zoom.us/meeting/register/tJEuduygrzwqHNaXSilyFx7dbx14Goc4zUAT>

I. Welcome and introductions

Present: Elizabeth Smith (PrairieCat), Melissa Landis (PrairieCat), Rici Dale (RL), Victoria Blackmer (CV), Magda Bonny (PrairieCat), Dana Fine (PR), Patti Smith (RO), Karrah Kuykendall (RP)

Absent: Lisa Powell Williams (MX), Chelsey DeSplinter (PrairieCat)

II. Review charge of Engagement Committee

- a. Charge: The Engagement Committee works to actively engage members at all levels, to create connections and advance the organization through activities like PrairieCat's annual conference PUG Day, peer networking opportunities, and more.
- b. Meeting Frequency: Bi-monthly meetings in even-numbered months. August, October, February, April, June. 2nd Wednesday at 2:00 pm via Zoom.

III. Review Final Strategic Plan Survey Questions

Smith (PrairieCat) shared she is still working on the final survey after receiving feedback from the other committees. Once the survey questions are consistent across committees, Smith will post the final draft of the survey in the Basecamp.

IV. PUG Days - Virtual Event

- a. Dates and Session Schedule
Smith (PrairieCat) reviewed the calendar and session dates. The programs will be on Tuesdays and Thursdays at 10 am and 2 pm with featured presenters on Friday, September 24. Smith has tentatively scheduled some presenters. Smith got feedback on what days certain programs should be scheduled.
- b. Speakers / Sessions Discussion
 - i. Outside Speakers – confirmed and in progress
Smith (PrairieCat) reviewed her meetings with the outside presenters.
 - Michelle Frisque, consultant, has agreed to present on What Comes Next? The Library after Covid-19. Frisque will rework this presentation so it is of appeal to all levels of library staff.
 - Angela Hursh, EBSCO Senior Engagement Consultant and

author of Super Library Marketing blog, agreed to present a session. The proposed topic is the Accidental Library Marketer. The group discussed the other session topics Hursh proposed.

- Nick Tanzi, the Digital Librarian, was interested in presenting a topic. He tentatively put the date on his schedule, however, he was waiting on a final topic before confirming. The group discussed potential topics for Tanzi's program and the possibility of a panel.

ii. Review Program Proposals

Three members submitted program proposals. The Committee reviewed the proposals and agreed all would be great as sessions at PUG Days. Smith (PrairieCat) will reach out to the presenters to confirm and schedule time slots.

- Welcome to The Drop: our 24/7 Service Station – Maria Meachum, Library Director, Wilmington Public Library District
 - The group agreed the session would be great.
- Beyond the Books: Hosting a Little Free Pantry in Your Library "Community Assistance" - Martha Hansen, Assistant Director, Woodstock Public Library
 - The group discussed expanding the session into a panel.
 - Karrah Kuykendall (RI) volunteered to speak on their Community Comforts Drive.
 - A committee member suggested reaching out to LaSalle PL about their Free Lunch Programs.
- All About Adult Programming Panel - Laura Youngstrum, Adult Services Librarian, Reddick Public Library District; Lisa Powell Williams - Adult and Young Adult Services Coordinator, Moline Public Library; Larissa Distler - Adult Services Librarian, Galena Public Library
 - Even an unsuccessful program may still be successful somewhere else – builds community within libraries to share those vulnerabilities

iii. Discuss gaps in program content

The Committee discussed the other potential programs and gaps in programming content.

- Wellness / Workplace Topic
- Youth Service Program – recruit / outside presenter
- Customer Service – covered with Angela's presentation / emotional labor in the library
- School Libraries – Manteno Elwood / Joliet Schools >> partnerships with schools and publics for youth services



- c. Registration / Final Program Schedule
July announcing final program. Open registration.

- V. FY22 Meeting Scheduled:
Next Meeting: Wednesday, Aug 11, 2021 at 2 pm via Zoom